



Scrip Stepping Stones

In Partnership with UnitedScrip, Your fundraising partner!

Esperanza
Entertainment
Unit 2011-2012

“FINALLY A PROGRAM THAT GIVES PARENTS AN OPTION. A PROGRAM THAT EMPOWERS EVERY DOLLAR YOU SPEND TO BRING PROFIT INTO OUR SCHOOL.”

- ❖ Every \$100 of grocery scrip you use can bring \$4 profit or more for our EEU!!!
- ❖ Earn up to 12% every time you go out to eat!
- ❖ How many times each month does your family eat out?
- ❖ Every \$100 in gas debit cards can bring \$1.50 in profit.
- ❖ How much gas do you put in your car every month?
- ❖ What could your weekly purchases be worth to our school?

Program Makes Every Purchase Profitable for Our EEU!

What is Scrip?

SCRIP...*what's that?... and how could it possibly help us?* Scrip actually means anything used in the place of money. In this case we are talking about gift cards from local and national vendors. *How does this translate into a fundraising program for our school?*

Here are a few things that it doesn't mean! ...**No door to door selling!** No boxes of merchandise to ask our friends, family and neighbor to purchase. No embarrassment when it arrives and we must deliver it back to the families who were generous enough to purchase something they didn't want or need in the first place!!!

This is a program that allows each parent to weekly make a choice to direct their normal purchases for essentials...milk, eggs, gas, clothing to those stores that will partner with our school. It is that simple. **No selling, no extra expense, just focused spending. Spending that brings profit to our program.**

Check out the potential this program brings to our school in the graph on the following page!

How do I help?

Every year we face the same dilemma... meeting the needs that go beyond the budget the school can possibly provide. Every year we face shortfalls, and the bottom line is that the needs of our children sometimes suffer. As parents we want to help, but we need directions. We are striving to put into place a program that will give us a continual source of help. By combining our spending dollars and working together, we can create a powerful source of revenue for our children, this school, and the programs that will make a difference for not only our children, but the children who will follow in their steps. It is our responsibility to leave a legacy for them. Let's get started!

How can you help? Simply read the information about this program, follow the instructions on the back side of this information sheet and we can begin to make a difference!

**TOGETHER WE CAN TURN
TOMORROW'S DREAMS
INTO TODAY'S REALITY.**

How this program works?

UnitedScrip purchases millions of dollars worth of gift cards (SCRIP) yearly from national vendors. Our school purchases these same cards from UnitedScrip at a discount. We in turn offer this scrip to our parents at face value. You receive dollar for dollar the value of cash for these items. Example: \$50 of a gas debit card will purchase \$50 of gas at any of its pumps, nationwide.

IT'S THAT SIMPLE!

Scrip Schedule

Pick up an order form in the office of the school or from your child's teacher. Take a look at this form and think about your week. Where will you shop this week? Where will you eat out? What essentials will you need? Does the car need gas? Who has a birthday party coming up? Who needs shoes? What groceries do you need?

Fill out the form and return it with a check to cover the items to the school office or your child's teacher. The cards will be available in the office by Wednesday morning.

Weekly Scrip Schedule

- All orders are due by 4pm on the 1st and 3rd Tuesday of each month (more or less frequent as demand dictates)
- Any orders received after this time will be filled the following order period
- Our compiled order is sent to UnitedScrip by 12 noon Wednesday
- Cards are available for pick up in the band director's office unless other arrangements are made.

Our daily purchases can make a difference for our school. With your participation weekly, all our goals can be accomplished!

"During the school year we were able to raise 18,000 to supplement teacher's salaries, and during the summer we use 100 percent of the profit to help parents with tuition fees."

*Oakwood Christian School
Valeri Miller
Scrip Coordinator*

"With 5 percent of our parents participating, we still made over \$7,000!"

*Jennifer Dodd
Ravenel Elementary
PTO President*

Do the Math!

Just what exactly can this program mean financially for our school?

If every family in our school will purchase \$100 of scrip every 2 weeks for groceries this year, our school would profit \$80-\$100 per family in 10 months.

You do the math...

_____ Families X \$100 = \$_____ per year

This calculation is just for grocery purchases! How much more will you earn by utilizing all retailer cards?

That is pure profit from a program that asks only for us to think ahead, purchase scrip, and use it like cash for our normal spending!

Finally a program that enables our school and our school's families to align our individual family spending with our school's vision and goals for success!

Visit us at:
<http://www.unitedscrip.com>



UNITEDSCRIP
also

Contact Fran at
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