



Esperanza (High School) Entertainment Unit Big Band Blowout Program BUSINESS AD REQUEST FORM

Esperanza High School's Jazz I, II and III bands will be competing at the Reno Jazz Festival April 26 and 27, 2019 at the University of Nevada, Reno. In 2013, Jazz 1 placed 1st, in 2012 and 2014 placed 2nd. and in 2018 Jazz II placed 2nd in their division at Reno. In addition, in 2016 Jazz 1 placed 1st at the Mingus Jazz Festival in New York.

Our musicians must fund 100% of the costs necessary to attend this prestigious Reno festival. Each year, our local businesses participate by purchasing advertising space in our Big Band Blowout jazz concert program booklet. This concert will be held May 24, 2019 at the PYLUSD Performing Arts Center. Half of the cost of each ad is credited toward the expenses of the student you are supporting. Once again, our musicians are grateful for your support and we look forward to representing our community at musical events throughout the year.

Ad deadline is **March 8, 2019**. Please submit each ad on a separate form

1/8 Page Ad B/W (3 ¾" width x 2 1/2" height)	\$30
1/4 Page Ad B/W (3 ¾" width x 5" height)	\$45
1/2 Page Ad B/W (7 ½" width x 5 height)	\$70
Full Page Ad B/W (7 ½" width x 10" height)	\$105
Full Page Ad Color (7-1/2" width x 10" height)	\$125
Full Page Ad--Inside Back Cover – SOLD	\$150
Full Page Ad--Inside Front Cover – SOLD	\$175
Full Page Ad--Outside Back Cover	\$200

**** For availability of any cover or color ads, call Denise Moore (714) 222-0417*

All ads must be camera-ready artwork—Camera ready artwork is defined as artwork which needs no editing and is in the following acceptable formats: scanable flat art, JPEG, TIFF, or (if necessary) BMP. These need to be e-mailed to: BigBandBlowout@gmail.com along with this completed form. Please put the name of your business in the subject line. To ensure image quality, make sure that files are large enough to be scaled up (300 dpi or better is recommended). Word files are not acceptable.

Company: _____

Name of person placing ad: _____ Phone _____

E-mail address: _____ Student's Name _____

The Esperanza Entertainment Boosters is a non-profit, 501(c)(3) organization
Federal Tax ID 33-0163069

Please make check payable to Esperanza Entertainment Unit or EEU. E-mail completed form and artwork to BigBandBlowout@gmail.com. Then turn the original form and check into the Everything Box in an envelope marked "BBB Program Ad" by **March 8, 2019**. The form and check may also be mailed to Esperanza High School, c/o Bradley Davis, Band Director, 1830 N. Kellogg Drive, Anaheim, CA 92807.

Each ad needs to be submitted on a separate form.

If you have any questions, contact Craig Norrbom, Big Band Blowout Coordinator, bigbandblowout@gmail.com, cnorrbom2@roadrunner.com or call me at (714) 742-8769. Thank you!