

## Becoming an EEU Sponsor

We appreciate your consideration for becoming an Esperanza Entertainment Unit Sponsor. We are a non-profit organization that directly provides: sheet music, instruments, Masterclasses, band camp programs, equipment repair and replacement, uniform cleaning and entry fees, and, most importantly, helps ensure the continued achievement of the Esperanza Entertainment Unit Band & Color Guard. EEU Boosters is a registered 501(c)(3) tax-exempt nonprofit under the IRS Code and provides our EIN to all contributing sponsors.

### About EEU

Esperanza Band & Colorguard has become widely recognized as a competitive entertainment unit throughout the Southern California area and beyond. The EEU is a vibrant community of more than 300 members. Our communications and events have reach among working families and their students in OC with weekly email, a mobile responsive website and active social media.

- **Sponsorship Advertising**

As we all are moving away from paper, we're excited to move toward more robust, contemporary and sustainable methods of sharing our music education process with audiences. This development will result in a few changes and some new opportunities.

- **Complimentary tickets**

As always, to express our appreciation, we are pleased to offer our sponsors complimentary tickets. Consider using the tickets to express your own appreciation to your outstanding employees, customers, or associates.

- **Pay with EEU PayPal Button**

There's an option to use credit or debit card secured via PayPal. Be sure to include the Name of Payer associated with the Sponsor Business Name on your contract. *Prefer to pay by check?* You can download the ad contract and mail to the address below.

**Interested in becoming an EEU sponsor, but have some questions first?** Please feel free to reach out by email to our Fundraising VP, [2ndvp@ehseu.org](mailto:2ndvp@ehseu.org), or EEU President, [president@ehseu.org](mailto:president@ehseu.org).

*Thank you so much for your interest!*



Esperanza Entertainment Boosters,  
1830 North Kellogg Drive, Anaheim, CA. 92807  
Web: <https://ehseu.org> | Facebook: @OfficialEsperanzaEntertainmentUnitGroup  
Instagram: @esperanza\_entertainment\_unit

## EEU Program Ad Sponsor Contract

Sponsor Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, St, Zip: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

We agree to sponsor Esperanza Entertainment Boosters at the following level: (Please check all that apply.)

Black Diamond \$250 for:

*full-page advertisement on program, digital ad at event webpage & link to Facebook*

Yellow Sapphire \$150 for:

*half-page advertisement on program, digital ad at event webpage & link to Facebook*

Red Ruby \$100 for:

*quarter-page advertisement on program, digital ad at event webpage & link to Facebook*

We agree to provide: (Please check all that apply.)

Email artwork/logo as editable PDF or Vector file.

Write in Sponsor Business Name exactly as it should be published  
(if different from above): \_\_\_\_\_

Prefer to pay by check to: Esperanza Entertainment Unit

Prefer to pay by EEU PayPal Button. Do not disclose card number in emails.

Recognize Sponsorship will run through school year: 2022-2023

Complimentary tickets: (Please check all that apply.)

No thank you

Big Band Blowout

EEU Raffle & Silent Action

Aztec Jazz Festival

*Generous sponsors, like you, allow us to continue providing award winning music & performing arts programs.*

*Thank you for your support!*



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